

Welcome to Tender Smiles 4 Kids!

We are honored that you chose us! Some people say "why go to a pediatric dentist?" Our response is "you take your child or children to a pediatrician for their medical care; they deserve a pediatric dentist for their dental care." You've made a very wise choice for highly preventive dental care for your child!

Dr. Max Sulla is a graduate of NYU College of Dentistry and UMDNJ Pediatric Dentistry, and is now the President-Elect of the New Jersey Academy of Pediatric Dentistry. He is an attending doctor at RWJU Hospital with full privileges. This allows him to provide continuous 24 hour coverage for any pediatric dental treatment necessitating hospital care.

Dr. Liya Ostrow is a graduate of the University Of Pennsylvania School Of Dental Medicine and the Lutheran Medical Center, and is a board certified pediatric dentist. As a local resident, Dr. Liya is always available during regular office hours and after hours for emergencies. Dr. Max is also available 24/7. We have a team member answering phones at all times, and in the event you have to leave a message, you can expect a return call promptly. If your child has a dental emergency, Dr. Max's personal cell number will be available; there is no answering service to hassle with.

Dr. Butler, our board certified orthodontist, is providing orthodontic care to both children and adults. He is a graduate of Temple University and UMDNJ and we are excited he is bringing his orthodontic excellence to our team. We are a premiere certified Invisalign provider for both teens and adults, so please ask about our complimentary screening program.

Please fill out the registration forms and bring them in with you on your scheduled appointment. (Front & back). This will allow us more time to spend with you and your child. Your child's first visit will consist of a comprehensive exam, prophylaxis (cleaning) and fluoride treatment. Radiographs (x-rays) will be age appropriate. Your presence is welcome in the examining room at which time we will go over oral hygiene instruction, diet and nutrition with you.

We process dental insurance as a courtesy to you. If your insurance card is not available, we will need the following information: employer, insurance plan name, address, phone number, and group number. The registration form details all of this. We file all claims electronically and once your plan settles the claim, we will bill you only the amount your insurance states is your responsibility.

We are located in the new Pond View Professional Park on Rt. 537 in Freehold, $\frac{1}{4}$ mile west of CentraState Hospital. For GPS or Google directions, use 1101 West Main St. Freehold, NJ 07728

We can't wait to meet you!